Using NotebookLM to Prepare for a High-Stake Client Presentation
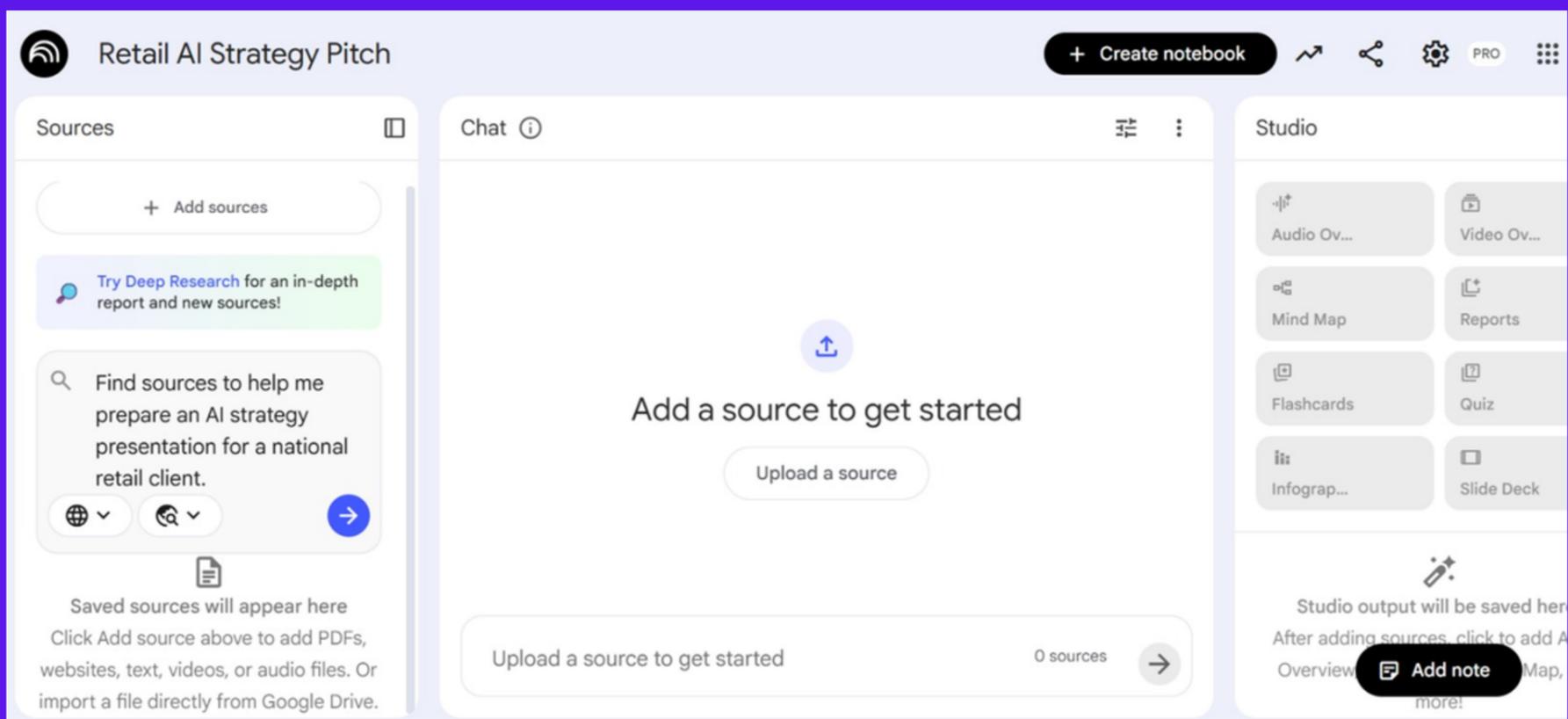
In this tutorial, you will learn how to use NotebookLM to prepare for an important client presentation by collecting background material, structuring insights, generating slide content and creating a personalised rehearsal video.
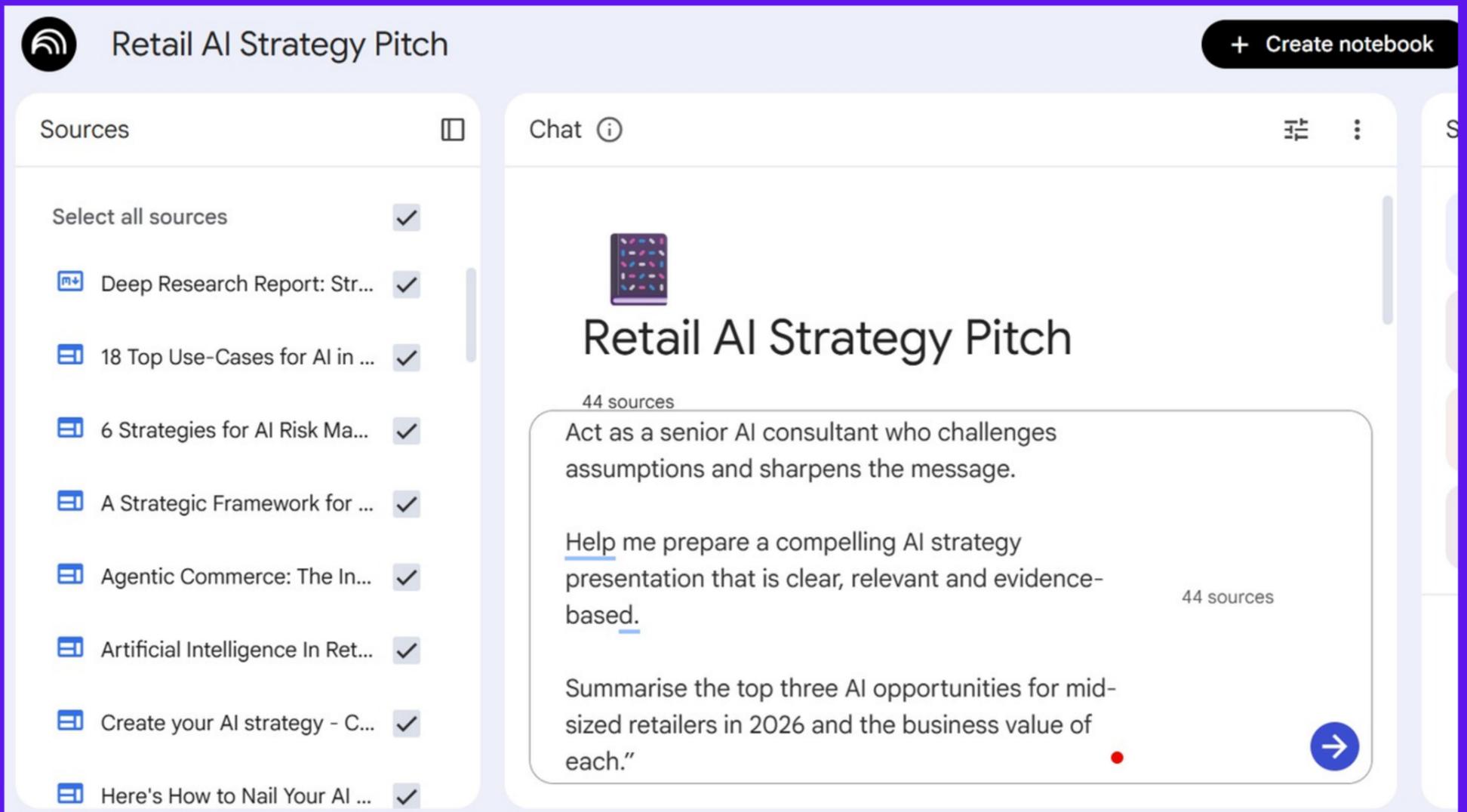
Create your workspace

1. Go to NotebookLM, click "New Notebook" and name it "Client Presentation: Retail AI Strategy Pitch".
2. Then click "Discover Sources" and enter: "Find sources to help me prepare an AI strategy presentation for a national retail client."
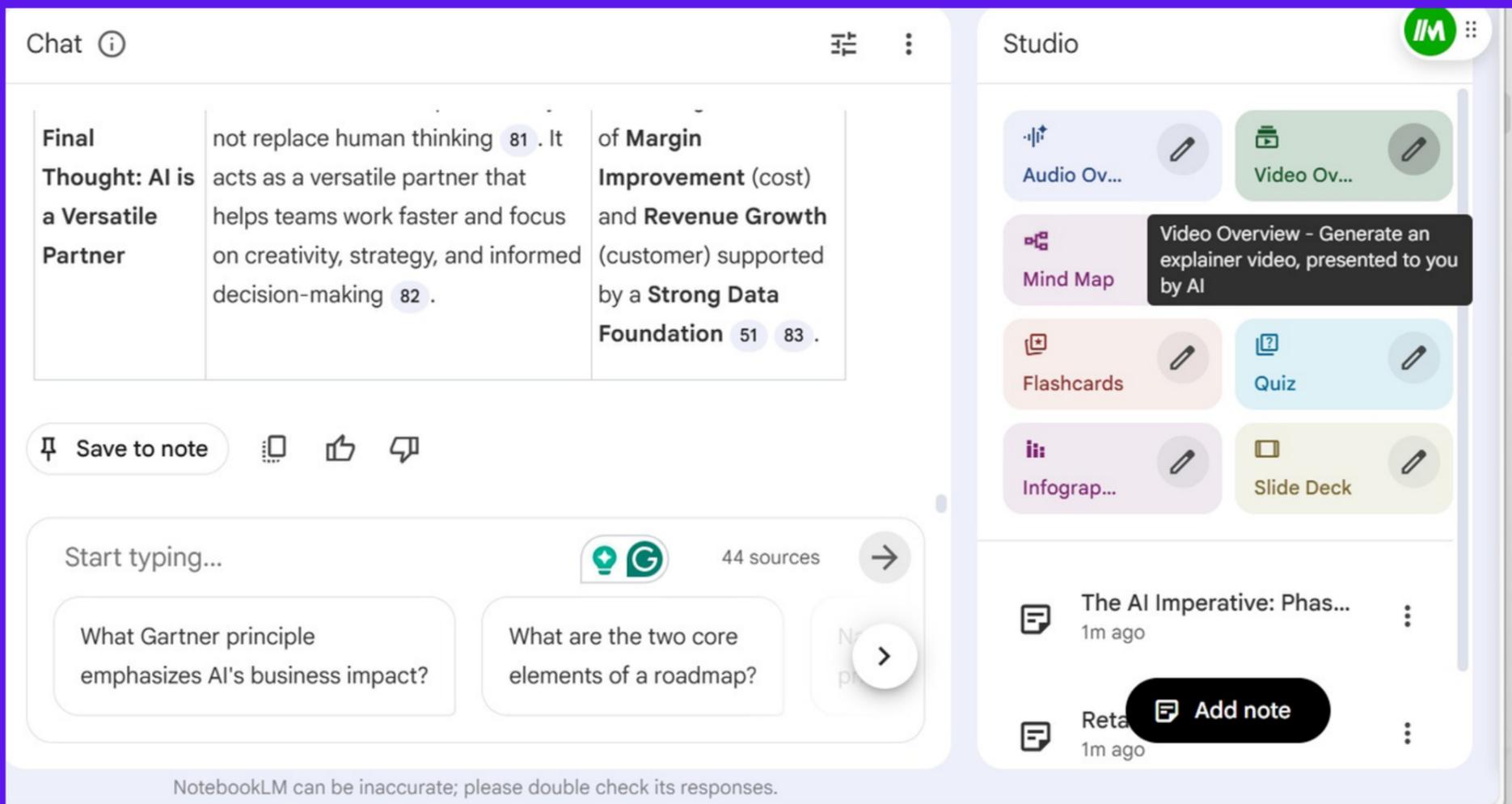
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02

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Generate structured insights

Ask:
1. "Summarise the top three AI opportunities for mid-sized retailers in 2026 and the business value of each."
2. Save the response as a note.

OPTIMISE AI

Create slides or talking points

Ask:

"Using all my sources, draft a 10-slide outline for the presentation with key messages, examples and suggested visuals."
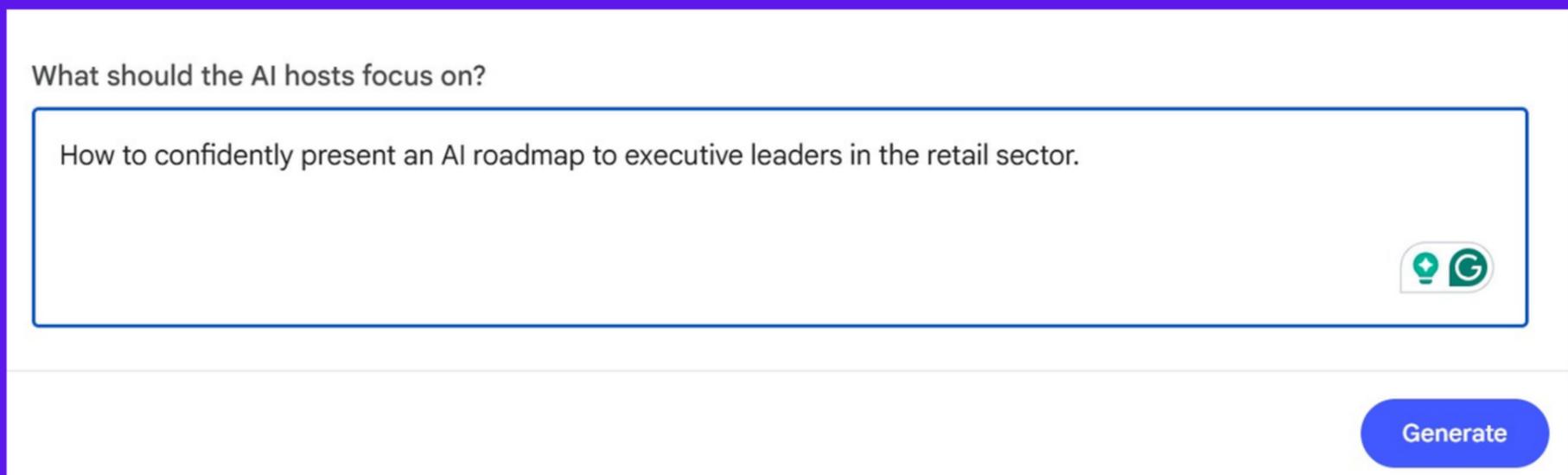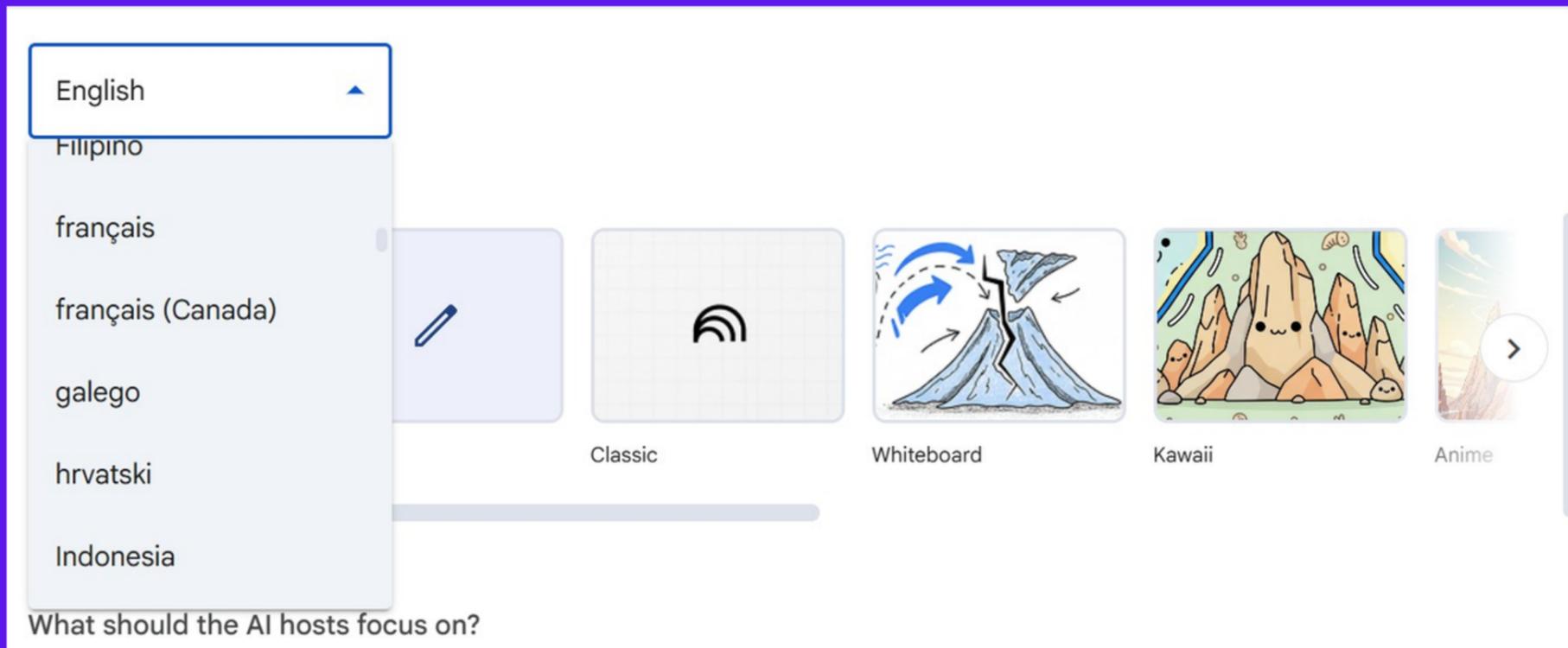
OPTIMISE AI

English

Filipino

français

français (Canada)

galego

hrvatski

Indonesia

Classic

Whiteboard

Kawaii

Anime

What should the AI hosts focus on?

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How to confidently present an AI roadmap to executive leaders in the retail sector.

Generate

Generate a practice video

- Click the pencil icon on "Video Overview".
- Add a focus, such as:
"How to confidently present an AI roadmap to executive leaders in the retail sector."
- Hit Generate to create a personalised rehearsal video tailored to your content.
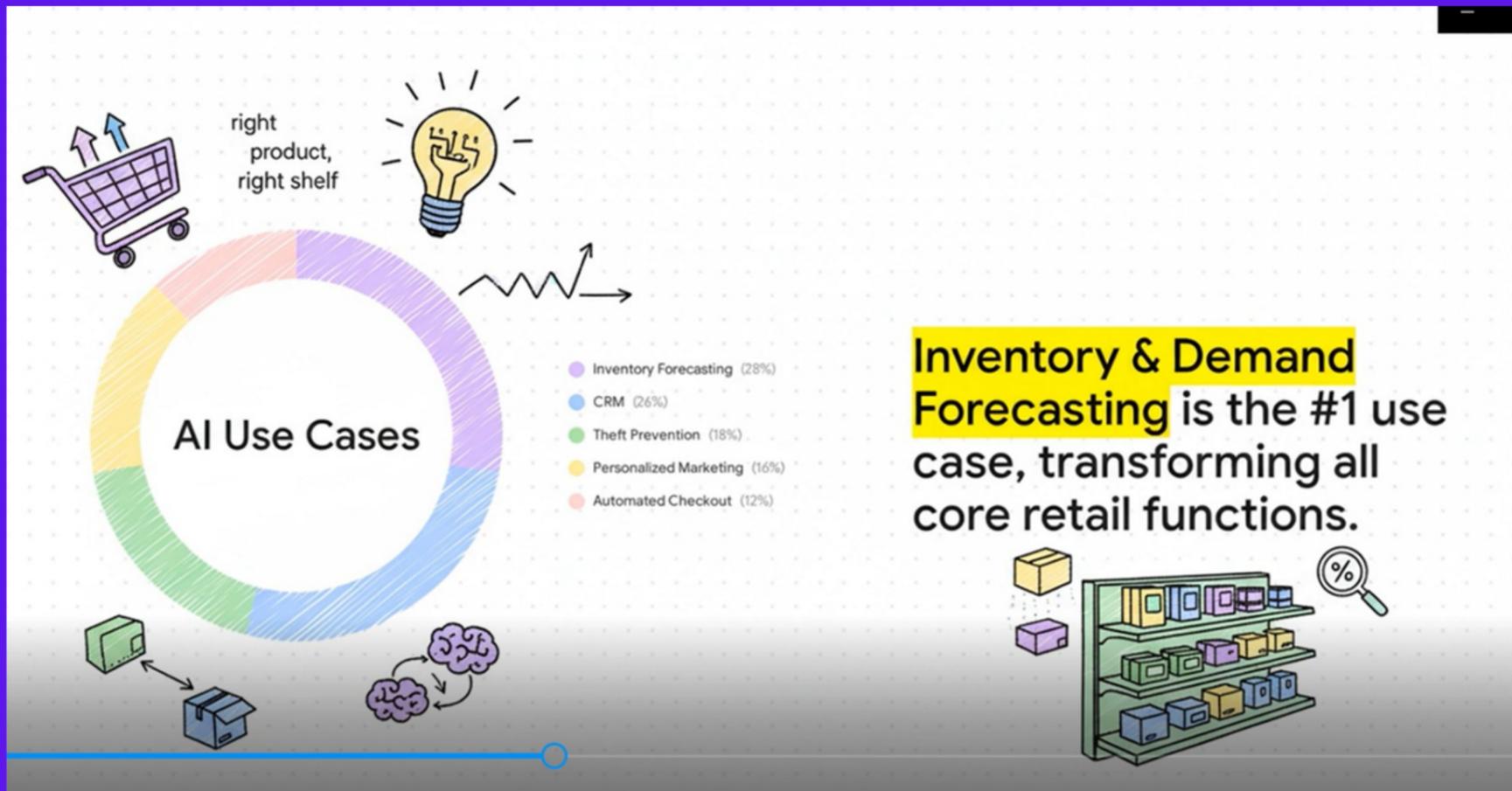
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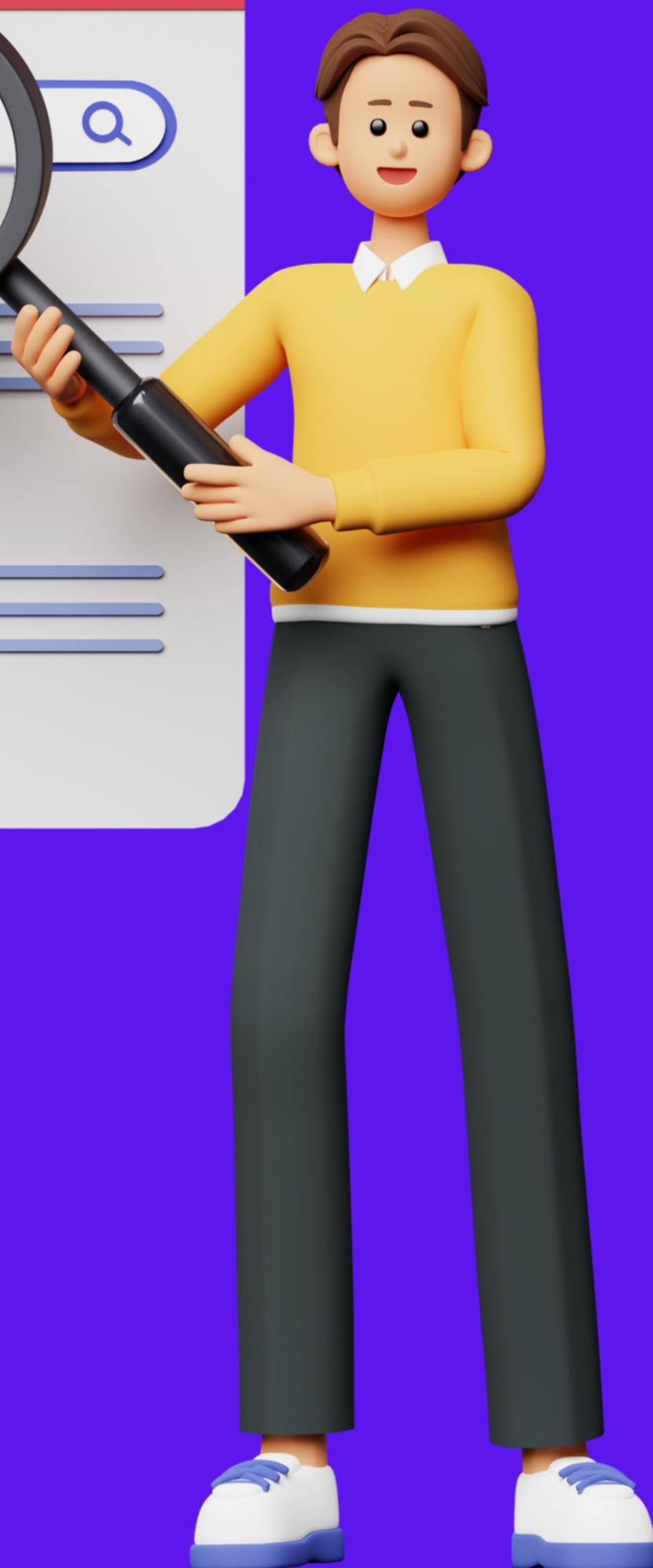
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Use the video for rehearsal

Watch the video a few times to practise timing, emphasis and flow. It helps you refine your delivery, handle questions and strengthen your narrative before the real meeting.

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